# LifeCare®, Inc. Life Event Management® Services

# It Takes a Partnership:

Supporting the Parents of Children with Special Health Care Needs

## LifeCare: Who We Are

- Founded in 1984
- Headquartered in Westport, Connecticut
- Exclusive provider of Life Event Management® Services—which holistically address a person's total health
- Serve nearly 1,500 employers and 4.5 million employees
- Offered to employees (and their families) as an employer-paid benefit
- major life events and day-to-day responsibilities

Designed to help people manage the full spectrum of



LifeCare was named "Top Work/Life Service Provider" by WorkLife Matters Magazine in 2004.

## Our Clients Include ...









**NORDSTROM** 















































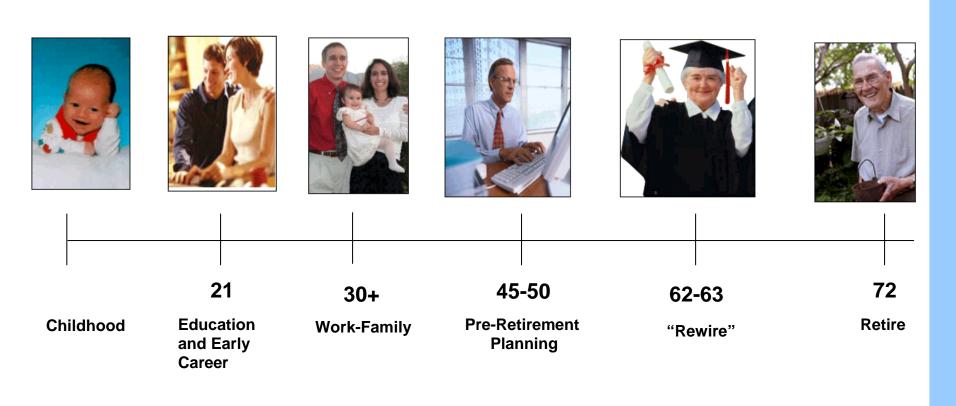


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## We Help Individuals at Every Stage of Life!



Supporting those who have children with special health care needs cuts across all stages.

## Our Services Include ...

- Child Care/Parenting
- Eldercare
- Health & Wellness
- Legal & Financial
- Pre- & Post-Retirement Programs
- Concierge
- Discount Programs

Each of our services in some way touches children with special health care needs and their parents/guardians



# Why Does LifeCare Address Special Needs?

- For 20 years, we've devoted a significant portion of our organization to serving child care needs
- Therefore, we have always helped parents address special needs
  - Finding school and care programs
  - Legal system issues (entitlement programs, representation, etc.)
  - Helping parents understand complex emotional and developmental issues
- Over the years, special needs cases increased rapidly
  - At LifeCare -- 50% increase in special needs cases over past couple of years
  - We now handle roughly 3,600 special health care needs cases annually
    - These cases include physical challenges, medical needs, learning disabilities and emotional problems
  - Reflects national trend: about 13 percent of U.S. children have a special health care need (Boston Globe, 6/6/04)

# The Impact of Special Needs Cases

#### Special needs cases are tremendously important to our clients

- Special needs cases impact worker productivity
  - Trying to balance needs of child with job responsibilities can be exhausting and emotionally draining
- Special needs cases impact employee commitment and turnover
  - Boston Globe recently reported that about a third of the nation's children with special health care needs have a family member who has cut back or quit working due to the child's condition
  - However, workers who get support from employers can be among the <u>most</u> loyal employees (employer providing support they get nowhere else!)



 Left unaddressed, special needs cases can cost businesses and parents more in health care than necessary

# **Serving Those with Special Needs**

## LifeCare Specialists are available 24/7 to assist with:

- Schools and Special Needs Programs
- Early Intervention Services
- In-Home Care
- Respite Care
- Special Education Laws and Legislation
- Support and Advocacy
- Testing Assessments
- Gifted and Talented Programs



# **Serving Those with Special Needs**

#### LifeCare's web site enables users to:

- Search for special needs camps, day care, in-home care, and schools nationwide
- Read helpful educational materials on special needs issues
- Access host of interactive tools (e.g., comprehensive health encyclopedia ... symptom checker ... drug database ... etc.)
- Participate in online seminars about positive parenting, protecting a child, etc.
- Download materials that offer practical information and helpful tips on placing children in appropriate educational programs, protecting a child's rights, etc.



## Trends at LifeCare

- 3 of the most common challenges for parents of special needs children:
  - 1. Finding the appropriate school programs to fit their children's needs
  - Navigating/understanding the legal system (finding and accessing entitlements and appropriate representation)
  - 3. Coping with the emotional aspects
    - Helping their children cope
    - Accessing emotional and respite support for themselves
    - Assistance understanding emerging issues such as obesity, asthma, ADD
- Caseload increase regarding 4 specific issues:
  - Autism, asthma, obesity, bipolar disorder

# **Keys to Success for Employers**

### Promote your work/life and EAP offerings regularly!

 Without ongoing reminders, employees can easily become caught up in their children's needs and forget about the support you provide

#### 2. Consider offering flex-time

 Significantly reduces the conflicts of trying to balance child's needs and work responsibilities

#### 3. Consider offering tax-deferred spending accounts

 Offered via payroll deductions, can be a tremendous benefit for those needing ongoing child care and medical supplies

#### 4. Health & wellness programs pay huge dividends

- These programs not only give you a more productive workforce, also reduce potential medical claims filed by over-stressed employees
- Programs can include Health Risk Analysis tools, online healthy living programs, seminars and web-based learning courses, workplace forums, etc.

